

FINANCIAL OUTPUT CHARTS

NPV Sensitivity – Discount Rate (rows) × Revenue Growth (cols)

Disc Rate \ Rev Growth →	2%	3%	4%	5%	6%	7%	8%
7%	8,687	9,177	9,692	10,233	10,802	11,400	12,029
8%	7,970	8,428	8,910	9,417	9,949	10,507	11,095
9%	7,302	7,731	8,183	8,657	9,155	9,677	10,226
10%	6,678	7,081	7,504	7,949	8,415	8,905	9,419
11%	6,096	6,474	6,871	7,288	7,726	8,185	8,666
12%	5,551	5,907	6,280	6,671	7,082	7,513	7,964
13%	5,041	5,376	5,727	6,095	6,480	6,885	7,309

Scenario Comparison

Metric	Downside	Base Case	Upside
NPV (TSEK)	-1,200	3,800	8,500
IRR (%)	5	14	22
Payback (yrs)	9	5	3
10yr FCF (TSEK)	500	9,200	18,000

P&L IMPACT & FREE CASH FLOW ANALYSIS (TSEK)

Line Item	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
REVENUE & SAVINGS										
Revenue Uplift	2,000	2,100	2,205	2,315	2,431	2,553	2,680	2,814	2,955	3,103
Cost Savings	800	824	849	874	900	927	955	984	1,013	1,044
Gross Benefit	2,800	2,924	3,054	3,189	3,331	3,480	3,635	3,798	3,968	4,146
COSTS										
Additional OpEx	300	309	318	328	338	348	358	369	380	391
Depreciation	768	768	768	635	635	495	495	495	495	495
EBIT (Incremental)	1,732	1,847	1,967	2,227	2,359	2,637	2,782	2,934	3,093	3,260
Tax on EBIT	381	406	433	490	519	580	612	646	681	717
NOPAT (Net Operating Profit After Tax)	1,351	1,440	1,534	1,737	1,840	2,057	2,170	2,289	2,413	2,543
CASH FLOW										
CapEx Outflow (negative)	(7,000)	(100)	-	-	-	-	-	-	-	-
Add back: Depreciation	768	768	768	635	635	495	495	495	495	495
Free Cash Flow (FCF)	(4,881)	2,109	2,303	2,372	2,475	2,552	2,665	2,784	2,908	3,038
Cumulative FCF	(4,881)	(2,772)	(470)	1,902	4,377	6,929	9,594	12,378	15,286	18,323

Investment Decision

Business Case Template

PROJECT NAME

[Enter project name]

SPONSOR

[Name / Title]

DATE

[DD-MMM-YYYY]

VERSION

1.0 – Draft for review

What's inside

Excel Model

Assumptions, CapEx schedule, P&L impact

NPV & IRR

Discounted cash flow, payback period

Scenarios

Base / upside / downside analysis

Sensitivity

Key driver tables

PowerPoint

10-slide board-ready presentation

Investment Decision

User Guide & Best Practice Handbook

For finance professionals and business leaders

This guide covers: how to use the Excel model and PowerPoint deck, the theory and practice of investment decision-making, a pre-submission checklist, and professional recommendations for managing this process.

DISCLAIMER

This document is a generic template provided for informational and educational purposes only. It does not constitute financial, legal, or investment advice. The creator of this template accepts no liability whatsoever for any business decisions, investments, or financial outcomes made on the basis of analyses produced using this template. Users are solely responsible for validating all assumptions, formulas, and conclusions, and for obtaining appropriate professional advice before making any investment or business decision.

Section	What you will find
1 How to use this toolkit	File overview, step-by-step workflow, Excel tabs, PowerPoint slides
2 Investment decision theory	Framework, financial metrics, discount rates, hurdle rates
3 Pre-submission checklist	Quality gates before presenting to decision-makers
4 Recommendations	Best practices, governance, common mistakes to avoid

Version 1.0 · Language: English · Compatible with Microsoft Excel 2016+ and PowerPoint 2016+

1. How to Use This Toolkit

This toolkit consists of two files designed to work together: an Excel financial model for number crunching and a PowerPoint deck for presenting the business case to decision-makers. Both are templates — your job is to replace the placeholder text and blue-coloured input cells with data specific to your investment.

1.1 File Overview

File	Purpose
Investment_Decision_Template.xlsx	Financial model — assumptions, CapEx schedule, P&L impact, NPV/IRR, payback, scenario and sensitivity analysis
Investment_Decision_Deck.pptx	10-slide board-ready presentation — cover, executive summary, strategic context, problem, solution, assumptions, financials, scenarios, risks, recommendation

1.2 Step-by-Step Workflow

Follow this sequence to complete a business case from start to finish:

- Step 1 Define the investment** Before touching the model, write a clear one-sentence description of what you are investing in and what problem it solves. This will become the opening of your PowerPoint.
- Step 2 Gather your inputs** Collect CapEx quotes from suppliers, revenue uplift estimates from sales or operations, cost saving figures from the relevant teams, and your company's discount rate (WACC) from finance.
- Step 3 Fill in the Assumptions tab** Open the Excel file. Go to the Assumptions sheet and fill in every blue-coloured cell. Start with project information, then CapEx line items, then revenue and cost parameters. Do not overwrite black (formula) or green (cross-sheet link) cells.
- Step 4 Review the calculated sheets** Once assumptions are complete, check CapEx & Depreciation, P&L & Cash Flow, and NPV & IRR in sequence. Verify that the numbers make intuitive sense — does the FCF turn positive when you expect it to?
- Step 5 Run scenario analysis** Populate the Scenario Analysis sheet with upside and downside variants. Change one variable at a time to understand which drivers matter most.
- Step 6 Study the sensitivity tables** The Sensitivity Analysis sheet shows how NPV changes when discount rate and revenue growth are varied simultaneously. The yellow cell is your base case. Green cells create value; red cells destroy it.
- Step 7 Update the PowerPoint** Transfer key metrics (NPV, IRR, payback, total CapEx) to the PowerPoint slides. Replace all placeholder text in brackets. Add charts or data from Excel as needed.
- Step 8 Run the pre-submission checklist** Before presenting, work through the checklist in Section 3 of this guide. It is designed to catch the most common errors and omissions.